



PROGRAMME

The Inaugural Research, Innovation, Industrialisation, and Entrepreneurship Week (RIIEW)

DATE:

4-8 August 2025

THEME:

From Concepts and Ideas to Innovative Models and Artefacts: Engraining Sustainable Systems Development, Holism, and Deep Entrepreneurialism

VENUE: ZEGU Bindura Campus



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INTRODUCTORY OVERVIEW


Welcome to the inaugural Research, Innovation, Industrialisation, and Entrepreneurship Week (RIIEW) of the Zimbabwe Ezekiel Guti University (ZEGU). A platform to showcase the boundless creativity, curiosity, and enterprise that define our academic community. This week-long interaction is a convergence of scholarship, invention, partnership, and bold new ventures. RIIEW is more than an event, it's a dynamic experience where our students, faculties, entrepreneurs, policymakers, and industry leaders collaborate to explore transformative ideas, launch groundbreaking projects, and build bridges between theory and practice.

RIIEW OBJECTIVES

- ✓ Showcase pioneering research and innovative projects from across disciplines
- ✓ Foster dialogue between academia, industry, and government for impact-driven collaboration
- ✓ Inspire entrepreneurial thinking and highlight student start-ups and community enterprises
- ✓ Explore solutions to real-world challenges through research-informed innovation

EXPECTATIONS

- ✓ Keynote addresses from leading thinkers and industry innovators
- ✓ Panel discussions on cutting-edge trends and sustainable innovation
- ✓ Research and Innovation Presentations
- ✓ Industry networking,
- ✓ Recognition of excellence through awards.


Day 1	Time	Activity	Facilitator
4/8/25	08:30–09:30	Arrival & Registration	Mr P. Doma
	09:30–10:00	Welcome Remarks	Dr. P Musoni
	10:00–10:30	Keynote address:	Pro-Vice Chancellor, Prof E. Gudyanga
	10:30–11:00	 Tea Break	
DAY 1 SESSION 1			
Holism and Deep Entrepreneurialism in 21st Century Higher and Tertiary Education, Governance, Theology and Leadership		Sustainable Systems Development, Holism and Deep Entrepreneurialism in Law, Business Intelligence and Economics	
	Room 1	Room 2	
1100-1115	Tendai Manyange: The Role of University Education in Industrialism and Meeting Societal Demands in the Twenty First Century Higher and Tertiary Education	Kudakwashe Mutsauri: Leadership Composition and Organisational Performance Dynamics in the Zimbabwean Retail Sector: An OK Zimbabwe Perspective	
1115-1130	Mr I Chinyemba: Entrenching Entrepreneurship Thinking and Practice in Today's Student	Chirindo Felix Takunda: Determining the Efficacy of Corporate Governance Legislative Reforms in Curbing Corporate Malpractice by Zimbabwean Local Authorities – Case of Karoi Town Council	
1130-1145	Rethabile Ndlovu: Managing student satisfaction in higher learning Institutions: challenges and opportunities	Allen Mutumwa: Harnessing Digital Transformation in Human Resource Management (HRM): A Pathway to Sustainable Entrepreneurship in the Fourth Industrial Revolution, with a Focus on retail SMEs in Mutare	
1145-1200	Shepherd Gumbo: Diaspora euphoria and Heritage Based Education nexus. Implications for human capital development and industrialisation for Zimbabwe.	Tinaishe Tembure: Organisation capabilities for sustainable performance in the shipping and forwarding industry in Zimbabwe.	
1200-1230 Floor Q & A		Floor Q & A	
1230-1400 Lunch Break			
DAY 1 SESSION 2			
1400-1415	Edward Chinongwa Factors Affecting the Implementation of Quality Assurance Standards in Higher Education Institutions in Developing Countries.	Innocent Banda Social-Media Driven Business Among SMEs Post Covid 19 Era: Lessons from Machipisa Shopping Centre SMEs Garment Industry Case	
1415-	Prof. E. Gudyanga	Evernice Munando	




1430	The Industrialisation and Entrepreneurship Pillar of the Education 5.0. Revisited in Light of Sustainability of University Business in the 21st Century.	A Framework for moulding student Leadership in Higher Learning Institutions in a dynamic and challenging terrain for Sustainable futures in Zimbabwe
1430-1445	Mildred Chitombo Library Information Science for the Entrepreneurial University: Striving for Relevance.	Kudzai Mahachi A Food-Energy-Water Nexus System-based Model for Resilience and Sustainability in Zimbabwean Urban Schools
1445-1500 Floor Q & A Floor Q & A		
1500-1515	Moleen Shumba Enhancing digital learning through contextualised multimedia solutions for effective education in Zimbabwe	Raviro Mahachi Combating the effects of emotional and behaviour disorders on academic achievement in inclusive primary school settings in Warren Park Mabelreign District, Harare.
1515-1530	Dr. N. Chitamba. Teacher Support Systems: A critical component of Heritage- Based Curriculum Implementation Fidelity in Zimbabwe.	TBA
1530-1545	Dr. Rosemary Guvhu Empowering Minds Through Technology: Academic Leadership and Educational Quality in a Zimbabwean Private University.	TBA
1545-1600 Floor Q & A Floor Q & A		
1600 End of day		

Day 2	Time	Activity	Facilitator
5-8-25	0830-0900	Arrival & Registration	Miss P. Sajeni
	0900-0915	Welcome Remarks	Dr. Maringe
	0915-1000	Keynote Speaker 1: Innovation	Mr Allan Majuru (ZimTrade) Topic – Exploring Global Markets: Challenges, Promises and Practical Steps’
	1000–1030	 Tea Break	
	1030-1115	Keynote Speaker 2 Entrepreneurship	Dr. S. Fungura (ZB Bank) Topic: <i>The Relevance of the Bank in Industrialisation, Markets and Entrepreneurship</i>
	1115-1200	Keynote Speaker 3: Innovation	Mr Christopher Mugaga (Zimbabwe National Chamber of Commerce (ZNCC)) Topic: <i>Looking forward to the Commercialisation Drive Nationally and putting the contribution of Universities to the Limelight: Mirroring NDS2</i>
1200– 1205 Health Break			
DAY 2 SESSION 1			
Sustainable Systems Development, Holism and Deep Entrepreneurialism in Law, Business Intelligence and Economics			
	Room 1		Room 2
1205-1220	Kudakwashe Munyepwa Accounting, finance and human capital in Zimbabwe,		Nyakarare Wilson Informality and SMEs Competitive Advantage in Saturated Markets: Case of Glen View 8 Home Industry
1220-1235	Gracious Chibuda Work Motivation and Employee OSH-Based Performance in the Mining Industry - Case study of Canterbury Mining		Wiseman Matsapa The dynamics of banana marketplace conflicts among the Ndau entrepreneurs in Chimanimaini, Zimbabwe
1235-1250	Mcleo Midzi Governing the Margins: Rethinking Informal Street Vending Policy in Harare		Farai Masona Electricity Crisis: Exploring the Costs of Coping Strategies Incurred by SMEs During Power Outages in Masvingo CBD
1250 -1305 Floor Q & A			
1305 -1400 LUNCH BREAK			
1400-1415	Collen Kajongwe Leveraging Artificial Intelligence in Human Capital Management and Implications for Small Business Performance in Manicaland Metropolitan Province		Priscilla Tshuma Optimal VAT rate setting in resource-constrained economies: Lessons from Zimbabwe

1415-1430	Joseph Kapunura: Transforming economies: the strategic imperative of integrating artificial intelligence and business intelligence	Mrs E. Gapara Strategies for Financial Sustainability in Private Universities in Zimbabwe: Gaps, Challenges and Opportunities
1430-1445	Anna Tikki Effects of non -implementation of audit recommendations on performance of local authorities in Zimbabwe: Establishing a model for best practice.	Oscar Tsvuura: Efficacy of Business Legal Framework for Sustainable Entrepreneurial Trade and Implications for Growth in Harare Urban
1445-1500 Floor Q & A		Floor Q & A
1500-1515	Collen Kajongwe: Unlocking Sustainable Green Growth Frontier of Manufacturing Small to Medium Enterprises in the Fourth Industrial Revolution in Chinhoyi Urban, Zimbabwe	Ranganai Njodzi Vumba tourist aid mobile application
1515-1530	Oscar Tsvuura Business Intelligence Strategies for Harnessing Sustainable Growth of manufacturing Small to Medium Enterprises in Harare Metropolitan Province, Zimbabwe.	Prisca Chabaya Cultural Differences and Global Business Operations Interplay
1530-1545	Tichaona S. Machuwaire Optimising last-mile delivery in Zimbabwe by using drones in pursuit of vision 2030.	Dr. E. Sithole The Internationalisation Drive for Survival of Private Universities in Zimbabwe
1545-1600 Floor Q & A		Floor Q & A
	End of day	

Day 3	Time	Activity	Facilitator
6-8-25	0830-0930	Arrival & Registration	Ms. C. Hlupo
	0930-0945	Welcome Remarks	Dr. N. Shumba
	0945-1030	Keynote Speaker 1: Industrialisation	Dr Mandas Marikanda (Women's Bank) <i>Topic: Inclusive Growth with Women Championing Innovative Businesses</i>
	1030-1100	 Tea Break	
	1100-1145	Keynote Speaker 2: Industrialisation	Sekai Kuvarika (Confederation of Zimbabwe Industries (CZI)) <i>Topic: Universities working with Industry for National Green Growth</i>
	1145-1200	Plenary Session	Panellists: Dr M Marikanda and S. Kuvarika
DAY 3 SESSION 1			
Room 1		Room 2	
Sustainable Systems Development, Holism and Deep Entrepreneurialism in Heritage Preservation, Humanities and Societal Advancement			
1210-1225	Alfonse Muza Impacts of the informal sector child labour on mental health		Chena Samson Zimbabwe case study on History, Sociology and Anthropology
1225-1240	Yambani Sickion Assessing the socio-economic impact of child labour in smallholder tobacco farming in Matepatepa, Bindura of Mash-Central Province, Zimbabwe		Brighton Tarubereke Unusual Congregates and the Run - Up to the 2023 Zimbabwe Elections
1240 -1255		Floor Q & A	Floor Q & A
13:00 – 14:00 LUNCH BREAK			
DAY 3 SESSION 2			
	Room 1		Room 2
1410-1425	Allen Mutumwa Strategic Green Human Resource Management (HRM) for Sustainable and environmental conscious businesses: A case of selected healthcare centres in Mutare Urban, Manicaland		TBA
1425-1440	Takudzwa Chidembo Exploring ripple effects of unregulated small scale artisanal mining at Kitsiyatota and Garati mining claims in Mashonaland Central: A Human Rights Approach		TBA
1440-1455		Floor Q & A	Floor Q & A
1500	End of day		

DAY 4	Time	Activity	Facilitator
7/8/25	0830-0900	Arrival & Registration	Mr N. Zhou
	0900-0915	Welcome Remarks	Mr. Chagwedera
	0915 - 1000	Keynote Speaker Entrepreneurship	Dr. N. M. Vingirai Topic: How to be a Practical Entrepreneur: Potholes and Prospects
	1000-1030	 Tea Break	
	1030-1130	Vice Chancellor's Address	Vice Chancellor, Prof. I. Chirisa
	1130-1200	Address of the Guest of Honour Official Opening	Guest of Honour, Professor L. Kambizi, Cape Peninsula University of Technology Cape Town, South Africa
	1200-1300	Exhibition Tour	ALL
1300 -1400 Lunch Break			
DAY 4 SESSION 1			
Sustainable Systems Development, Holism and Deep Entrepreneurialism in Science, Technology, Agriculture and Food Systems Development			
	Room 1		Room 2
1400-1415	Ever Moyo Statistical Modelling for Sustainable Systems Development: Bridging Holism and Entrepreneurial Innovation in Agriculture and Food Systems		Mpahlo Rumbidzai, Chisi Sydney and Gora Munashe Land use Planning as a response to Climate Change Adaptation in Bindura, Zimbabwe.
1415-1430	Tafadzwa Jimu Innovative Model for Effective Credit Accessibility for Bridging the Agricultural Financing Gap for Sustainable Food Security in Zimbabwe		Roselin Ncube Community led climate change resilience: evaluating the role of indigenous knowledge (IK) in sustainable systems development in Sub Saharan Africa.
1430-1445	Simbarashe Mudzivo Harnessing Digital Technologies to Enhance the Implementation of the Devolution Policy in Rural Areas of Zimbabwe		Halleluah Chirisa Impact of Extreme Climate Events to Public Health for Communities in Marginal spaces: Case of Mangaung Municipality, South Africa
1445-1500	Tinashe Marozva A Greenhouse farming system model for climate smart horticulture initiatives and adaptation in Zimbabwe		Rtd Flt Lt. Engineer W. Musungwa Digital Transformation in the 21 st Century.
1500 - 1515	Floor Q & A		Floor Q & A
1515	End of day		

Day 5	Time	Activity	Facilitator
8/8/25	0830-0900	Arrival & Registration	Mr T. Chiparaushe
	0900-0915	Welcome Remarks	Mr J. Makota
	0915-1000	Keynote Address Research	Vice Chancellor I. Chirisa
	1000-1030	 Tea Break	
DAY 5 SESSION 1			
Sustainable Systems Development, Holism and Deep Entrepreneurialism in Artefactual Design and Futures			
	Room 1		
1030-1045	Samson Gwamure Cluster Developments and the Quest for Sustainable Housing in Harare, Zimbabwe: A Case Study of Housing Accessibility and Affordability		
1045-1100	Kingsford Kobina Annan: Integration of Traditional Ecological Knowledge into Environmental Governance in Ghana: A Systematic Review of Policy Implications for Sustainable Development		
1100-1115	Silvester Ramwi Smart Urban Mobility Effects on Smart Cities Development. A case of the City of Harare, Zimbabwe		
1115-1130 Floor Q & A			
1130 -1255 Plenary and mapping the future: Dr. J Makambanga and Dr. E. Sithole			
1300-1315	Closing Remarks: Registrar, Mr I Chinyemba Lunch Break End of day		

Program subject to change

THANK YOU





ZIMBABWE EZEKIEL GUTI UNIVERSITY



**The Legacy of our Founding
Chancellor Archbishop Prof. E.H. Guti**

